



THE FINE ARTS LEAGUE OF CUPERTINO / WWW.FALC.ORG

PROSPECTUS 2010 SILICON VALLEY FALL FEST JURIED SHOW / Juror George Rivera

Show: September 25 - 26, 2010 / 10 AM to 6 PM

Reception & Silent Auction: September 24, 2010 / 7 PM

Location: The Cupertino Room, Quinlan Community Center, 10185 Stelling Rd., Cupertino, CA 95014

Sponsored by the ROTARY CLUB OF CUPERTINO

Entry form, payment and photos must be received (not postmarked) by August 13, 2010

Registration Coordinator Jane Kwant Please mail entries to Jane Kwant / FALC Show Entries, 3332 Yuba Avenue, San Jose, CA 95117

1. Entry fee - \$20 for the first painting, \$10 each for the second and third paintings. Entry fees are non-refundable.
 2. Only participants submitting 3 paintings will be guaranteed at least 1 painting accepted for the Show.
 3. Payment checks must be made out to "FALC". Cash payments will be accepted only at FALC meetings.
 4. All participants pay \$5 toward refreshments for the Reception. Please add this to your total entry fee.
- If you have further questions about registering, please contact Jane Kwant at jkwant@sbcglobal.net

Eligibility:

Open to all members who have been juried in as exhibiting FALC members. New exhibiting members who have been juried in after July 1, 2010 will pay \$15 for the half yearly membership. Membership forms are available at www.falc.org. Work in acrylics, watermedia, oils, photography, digital art, ceramics, dry and mixed media can be submitted. The FALC organizing committee reserves the right to refuse or remove any inappropriate images.

Rules of Entry:

1. All work must be original and executed by the exhibiting artist. "FALC Policy Regarding Copyrighted Material" as explained on the website will apply to all submissions to this show.
2. Submitted work must not have been exhibited at the previous Fall Fest Shows. Submitted work should have been done within the last 3 years.
3. A maximum of 3 pieces of artwork can be submitted. Submissions should be in the form of printed photos measuring maximum 5" x 7". Photos should be labeled in the back with artist's name, title, framed dimensions and medium (please specify if the painting is on canvas or on paper). Do not attach backing boards or mats on the photos. Photos will not be returned.
4. The specific work accepted for the show is to be made available for the show. Artwork that is submitted cannot be exchanged with another piece
5. All submitted artwork has to be for sale. Artist will be paid for sold artwork approximately 3 weeks from the end of the show. FALC will take a 10% commission on sales. All award winners agree to show at Quinlan until the November 9th show change.

Framing instructions: Any piece of submitted art that does not follow these guidelines will be rejected from the show.

All submitted work must be properly framed and ready to hang. Artwork on canvas must be framed or be painted around the sides. Frames must be made of metal or wood. Watercolors, photographs, pastels and works on paper must be framed under protective plexiglass. Artwork measuring less than 20" in either dimension can be framed in glass at artist's risk. FALC will not be held responsible for glass that may break during handling at the show. All frames and canvases must have flat D-rings holding the wire in the back. Sawtooths, clamps, clips or screw eyes will not be accepted. The raw ends of the wires must be taped to prevent injury while handling. Stretch the wire tight. Wire should not be visible from the top of the frame when it is hung. Simple neutral frames and mats are preferred. Paintings that are damp or wet will NOT be accepted at Receiving.

Size of submitted art:

Due to limited space, artwork measuring more than 40" x 40" framed size cannot be accepted to the show. Please note that due to limited space, size may be a consideration when jurying into the show. Artists submitting 3 dimensional work must supply their own display stand. Work requiring special handling of any kind will not be accepted. Sculpture and ceramics have a size limitation of 24" wide. Ceramics will need to be on a special stand and cannot be hung. Triptychs and Diptychs are not allowed.

Awards & Publicity: All cash prizes sponsored by the Rotary Club of Cupertino.

The Show will be judged by George Rivera, Curator of Art at the Triton Museum in Santa Clara. Best of Show will be \$300 and monetary awards will also be given in the following 4 categories -

1. Oil , Acrylics and Watercolor on Canvas
2. Watermedia on Paper
3. Photography and Digital Art
4. Mixed and Dry Media.

2010 Show Calendar

August 9: Last opportunity to be juried in as an exhibiting member at the FALC general meeting.

August 13: Deadline for receiving (not postmarked) entry form, payment & photos of artwork.

August 23: Notification of acceptance by email.

September 23: Receiving accepted paintings - 8 AM to 9:30 AM / Cupertino Rm, Quinlan Center, Cupertino

September 24: Reception, Awards and Silent Auction - 7 PM to 9 PM / Cupertino Rm., Quinlan Center, Cupertino

September 25 - 26: Show - 10 AM to 6 PM

September 26: 6 PM All artists must pick up paintings at the Community Hall. \$10/day charge for all unclaimed paintings. 1 painting from each artist remains at Quinlan for the Quinlan show. Winning paintings remain at Quinlan for the Quinlan show.

November 8: Pick up paintings from the Quinlan show at the FALC general meeting.

Please mail this page along with the entry fees and the photos.
Please make a copy of this form for your records.

Name of Artist: _____ Email: _____

Address: _____

Phone #: _____ Cell #: _____

Entry 1: Title: _____ Dimensions: _____

Medium: _____ On Canvas On Paper Price: _____

Entry 2: Title: _____ Dimensions: _____

Medium: _____ On Canvas On Paper Price: _____

Entry 3: Title: _____ Dimensions: _____

Medium: _____ On Canvas On Paper Price: _____

Auction Donation (Optional) Deadline for Auction Entry July 18, 2010
Coordinator Kathy Qi / qiji2005@gmail.com

We will be conducting a Silent Auction of 10 paintings donated by FALC exhibiting members. The Auction will take place during the Reception on September 24th. 100% of proceeds from the Auction will be donated to the Live Oak Adult Day Services, an organization in Cupertino that provides care for early onset Alzheimer's patients and impaired Seniors. If you wish to donate a framed painting for the Auction, please submit the jpeg and the details of the artwork by email to Kathy Qi at qiji2005@gmail.com. Thank you in advance for your generosity!

Volunteering for the Show (Mandatory)

If you have signed up as a coordinator, please list it here _____

If you have not signed up as a coordinator, it is mandatory for you to choose at least 2 of the following volunteer activities.

- Help with Receiving of paintings (23rd / 7:30am to 9:30am)
- Help with Hanging of show (24th / 9am to 1pm)
- Gallery Sitting / Sat AM PM or Sun AM PM. Please circle your preference.
- Help with the Reception (24th / 6:30pm to 9:30pm)
- Help with Panel transportation in your minivan or truck (22nd, 23rd, 26th)
- Help with Panel Setup and Takedown (23rd, 26th)
- Help with Silent Auction (25th 6:30pm to 9:30 pm)

Checklist for mailing: Mail to: Jane Kwant / FALC Show Entries, 3332 Yuba Avenue, San Jose, CA 95117

_____ Signed & completed Entry form (page 2)

_____ Entry fee (add \$5 for Reception). Check made out to FALC.

_____ FALC 2010 membership dues if not paid

_____ Photos of submitted work (label/write on the back: Name, title, Size, Medium, Price)

Please note:

All participants submitting 3 pieces of artwork will be guaranteed at least 1 piece accepted to the show. Artwork will be handled with great care but FALC does not provide insurance and will not be held responsible for any damage to artwork.

The artist certifies that all work is original in concept and execution and that the artist is the sole creator of the work and owns all rights to the work. The artist indemnifies FALC and holds harmless FALC and all of its members against liability or expenses (including reasonable attorney's fees) incurred as a result of a breach of the agreement in this form.

Signature: _____ Date _____

Your signature confirms acceptance of all terms of agreement.